

Cookies Policy

Last updated: February 2025

Welcome to **BlueBuild Energy** (“we,” “our,” “us”). This Cookies Policy explains how we use cookies and similar tracking technologies on our website www.bluebuidlenergy.com.

1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help us enhance your experience, analyse site traffic, and deliver personalised advertising.

2. Types of Cookies We Use

We use the following types of cookies:

- **Essential Cookies** – Required for website functionality (e.g., security, logins, shopping carts).
- **Performance Cookies** – Collect anonymous data on website usage to improve user experience.
- **Functional Cookies** – Store user preferences (e.g., language settings, saved logins).
- **Targeting/Advertising Cookies** – Track user activity to provide personalised ads via platforms like Facebook, Google, and TikTok.

3. How We Use Cookies

We use cookies to:

- Ensure website functionality and security.
- Improve site performance and usability.
- Deliver personalised advertising and measure campaign effectiveness.
- Analyse visitor behaviour through analytics tools (e.g., Google Analytics, Facebook Pixel, TikTok Ads Pixel).

4. Third-Party Cookies

We allow trusted third-party services to set cookies on our website, including:

- **Google Analytics** – Tracks visitor interactions and website performance.
- **Facebook Pixel** – Measures ad performance and enables retargeting.
- **TikTok Pixel** – Tracks ad engagement and conversions.

For more details, refer to their privacy policies:

- Google Privacy Policy
- [Facebook Privacy Policy](#)
- TikTok Privacy Policy

5. Managing Your Cookie Preferences

You can manage or disable cookies in the following ways:

- **Website Cookie Banner:** Adjust settings via our on-site cookie consent tool.
- **Browser Settings:** Modify your cookie preferences in your browser settings (Chrome, Firefox, Safari, Edge).
- **Ad Preferences:** Control targeted ads via:
 - [Google Ads Settings](#)
 - [Facebook Ad Preferences](#)
 - TikTok Privacy Settings

6. Changes to This Policy

We may update this Cookies Policy periodically. Any changes will be posted on this page.

7. Contact Us

For any questions regarding this policy, please contact us:

11. Contact Us

If you have questions about this policy, contact us at:

 **BlueBuild Energy Limited**

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